**Why a good haircut matters**

Whether you choose to wear your hair wavy all the time or you like to mix it up, the right haircut is essential. Hairstylist Thai Le of Frank Cassi Beauty in Palm Beach, FL, explains, in order to pull off waves, your cut needs to complement your hair’s natural texture and density. “It all depends on how thick and full your hair is.” Layers are key for waves. “Long layers work best for thin hair. Shorter angles in the front frame the face but the layers in the back must be long to keep the fullness. Superthick hair may need more texturizing to remove the bulk and eliminate the triangular silhouette that is created when the hair is too heavy,” Le says.

**THE WAVE MAKER**

Since the return of the curling iron, sexy waves have been in high demand. Enter this cone-shaped clampless curling iron [read: no lines or demarcation breaks] that restores hair’s health as it curls.

*Sultra The Bombshell Cone, $130, nordstrom.com*

**THE HAIR THICKENER**

This filler-free shampoo works to revive damaged locks so that they’re fuller, thicker and healthier for better looking waves and curls.

*Eufora Beautifying Elixirs Bodifying Shampoo, $28.50, eufora.net*

**THE BEACH SPRAY**

For a just-out-of-the-water look, try a salt-free wave spray. Not only does this one work on all hair types and textures, but it doesn’t dry strands out and leaves hair with a hint of shine. *Oribe Hair Care Après Beach Wave and Shine Spray, $37, oribe.com*

**THE TEXTURIZER**

Waves look best with some volume and texture—too much makes hair look overdone, too little causes it to look lifeless. This spray adds height and gives that undone look, without fading color. *Oscar Blandi Pronto Texture & Volume Spray, $25, blandiproducts.com*

**inside tip**

Ombre highlights look natural and pretty when worn wavy since the dimension of the color is accentuated by the hair’s curl pattern.

**CURL IT UP**

wave-inducing products and treatments bring out the hair’s natural curl pattern

**AU NATUREL**

try knotting or braiding hair when it’s wet to create a natural wave

**SET YOUR WAVES**

heat-based styling tools, like curling irons and rollers, finished with hairspray help lock waves in

"Much easier to use than you would think. Just wrap sections of hair around the rod, hold for a few seconds, and you’ve got really pretty, loose waves."

"A quick spritz gives hair weightless volume and a wavy texture for that ‘beachy Bohemian’ look."

"Different than dry shampoo, this spray makes hair piecey—perfect for sexy waves—without looking like you’re trying too hard."

"Transforms even the finest strands to voluminous, moveable waves with loads of body and bounce."

"Much easier to use than you would think. Just wrap sections of hair around the rod, hold for a few seconds, and you’ve got really pretty, loose waves."

"A quick spritz gives hair weightless volume and a wavy texture for that ‘beachy Bohemian’ look."

"Different than dry shampoo, this spray makes hair piecey—perfect for sexy waves—without looking like you’re trying too hard."

"Transforms even the finest strands to voluminous, moveable waves with loads of body and bounce."

"Much easier to use than you would think. Just wrap sections of hair around the rod, hold for a few seconds, and you’ve got really pretty, loose waves."

"A quick spritz gives hair weightless volume and a wavy texture for that ‘beachy Bohemian’ look."

"Different than dry shampoo, this spray makes hair piecey—perfect for sexy waves—without looking like you’re trying too hard."

"Transforms even the finest strands to voluminous, moveable waves with loads of body and bounce."